



Help us raise awareness of the Ireland Community Play Fund

We want to empower communities across Ireland to create awesome playful experiences for children in need of more play AND we need your help!

ChangeX's Ireland Community Play Fund supported by the LEGO Foundation, will be providing micro grants to non-profits, community-based organisations, schools, preschools and even groups of passionate individuals to take cool ideas, like KABOOM!, Playworks and My Mini Growing Space, and implement them in communities across Ireland.

There is a total of €55,000 available! They have an easy step-by-step process on their website to walk groups through the process, get them funding and help transform their ideas into real playful action for children!

Do you know of a group that might be interested? Can you spread the word in your community and through your networks?



Some sample text for sharing

Here is some sample text for sharing. Feel free to adapt this to fit your own tone of voice.

ChangeX's Ireland Community Play Fund is now live! There's €55,000 of funding dedicated to helping you create more playful experiences for children in your community, school or neighbourhood. Find out more: <https://bit.ly/3NOL0nD> #LearningThroughPlay

Call for applications! €55,000 is available for local community groups, schools and nonprofit organisations in Ireland to start a community play project. Find out more: <https://bit.ly/3NOL0nD> #LearningThroughPlay

Please link to the fund page and consider including the suggested hashtag. And you can tag ChangeX and the LEGO Foundation too.

You'll find us on Twitter (@ChangeXHQ, @LEGOfoundation), LinkedIn (@ChangeX, @The LEGO Foundation), Instagram (@Changexhq, @Thelegofoundation) and Facebook (@changexus, @TheLEGOFoundation).



Launch date:

Useful links: [Fund page](#), [Social media images](#)

Hashtags: #LearningThroughPlay



HOW IT WORKS

1. Visit the fund page

The Ireland Community Play Fund has just been launched by ChangeX, with support from the LEGO Foundation. There's €55,000 funding available to help local community members launch new projects that support learning through play. Go to the fund page to learn more:

<https://bit.ly/3NOL0nD>

2. Choose from 15 of proven innovations

Learn more about the proven social innovations that are available to start in your local community. Read simple guides on how to get one of these ideas started in just a few steps. Contact ChangeX's starter success team at support@changex.org if you have any questions!

3. Apply to start

Applying for funding is simple. Just click on the "Start" button in the top right-hand corner of your chosen idea page and follow the prompts.

You will be guided through the steps required to unlock your funding. We call this our 30 Day Challenge. Steps include watching a short welcome video, having a call with one of our team, reading about

why learning through play is so important, forming a team so that you have support, planning your first team meeting, sharing a team photo, and sharing an action plan.

You have 30 days from the day of application to complete the required steps for your chosen project. Once you have completed this challenge, the funding is allocated to your project and you are all set to get started! Don't forget we're here to support you with the resources and personalized support every step of the way.

4. Share your impact

Once your project is up and running and having an impact in your community, post an update to your project page, including a picture and a written summary of how the project has gone so far and plans for the future.

For questions, please contact support@changex.org

