

# RELOVE FASHION COMPETITION 2020

The Relove Fashion competition is open to all secondary school students and it encourages applicants to take a deeper look at how their clothing is made. The competition explores creative reuse options such as upcycling, repairs, alterations and mending.



Students use their design and repair skills to make their own fashion statement. Entrants should source clothing from a charity shop, swap shop or reuse items already available at home.

# How to Enter

## Step 1 - Expression of Interest

Students must submit their Expression of Interest Form by email to their Local Authority Representative no later than 5pm on October 16th 2020.

## Step 2 - Submission details

Complete the Submission Form and return it to your Local Authority Representative no later than 5pm on 20th November 2020. Please note that applications are only valid if entered on the Submission Form and all questions are answered.

Note: Expression of Interest Form and Submission Form are available from your Local Authority Representative



# Judging

Entries will be marked on their outfit, storyboard and submission form.

Marks will be allocated as follows:

- Style & Creativity 20%
- Wearability 20%
- Sourcing of Outfit/Materials 20%
- Skills used 10%
- Storyboard (Digital version allowed) 20%
- Views on making fashion more sustainable (Digital version allowed) 10%

## Prizes

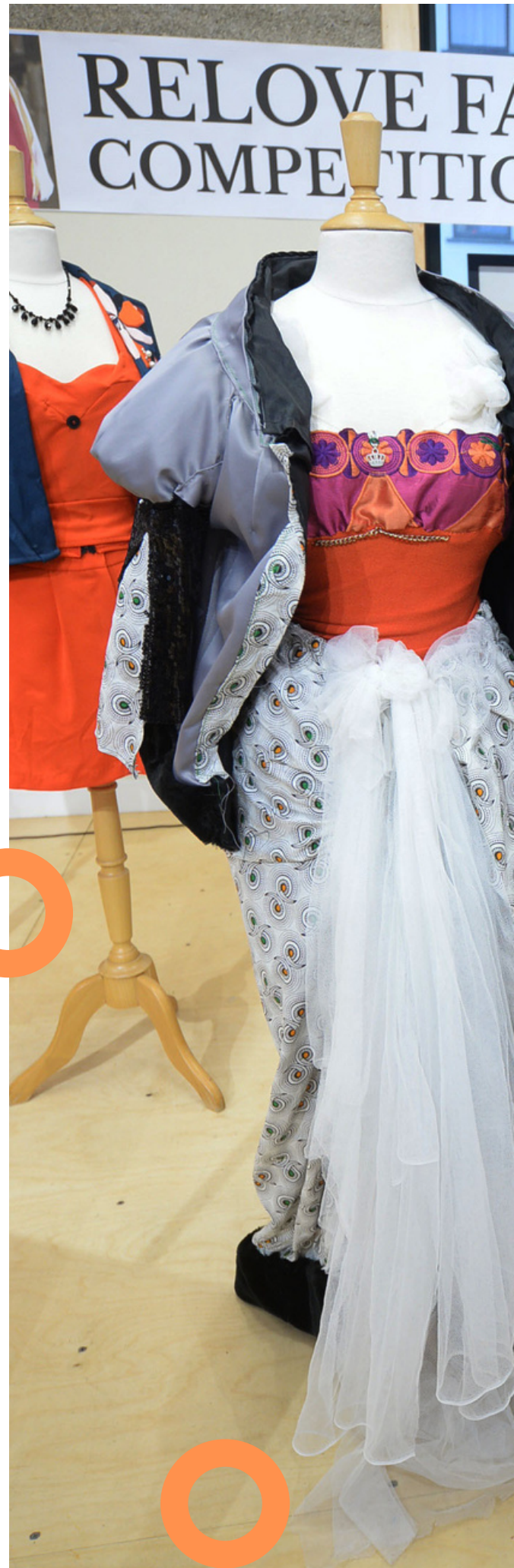
All Local Authority Area finalists will receive a virtual sustainable fashion workshop from Rediscover Fashion at the Rediscovery Centre. The overall winner will receive a trophy and a design pack to the value of €1000 (Including, tools, equipment and mentoring from Rediscover Fashion) for your school.

## Dates to Remember

- Registration Deadline 5pm 16th of October
- Submission Deadline 5pm 20th of November
- Grand Final January 2021 (virtual format)

## Final

All Local Authority Area finalists will be invited to attend a school fashion showcase hosted at the Rediscovery Centre where their outfits will be displayed and judged by professionals in the fashion and sustainability sector.



# Storyboard Guidelines

The Storyboard can be presented in an electronic format. It should tell the story of your outfit and it must include the following:

- Before and after photo of the outfit
- Design inspiration - moodboard style
- Description of where the materials/clothing were sourced, the fabric and garment quality, and what steps were taken to upcycle and accessorise the outfit sustainably.

## Rules

- Competition is open to secondary students only.
- Entries can be submitted by teams or by individuals.
- As this is a reuse competition, the purchasing of new items will lead to disqualification.
- The outfit should be suitable for wear either as a day to day outfit or something that could be worn for a special occasion.



# Where to enter

## Dublin City applications:

Audrey Duff, Dublin City Council  
audrey.duff@dublincity.ie

## Dún Laoghaire-Rathdown applications:

Martha Gouldsbury, and Niamh Moran  
Dún Laoghaire-Rathdown County Council  
EnvAware@dlrcoco.ie

## Fingal applications:

Sinead Fox, Fingal County Council  
Environment.education@fingal.ie

## Kildare applications:

Dara Wyer, Kildare County Council  
jDwyer@kildarecoco.ie

## Laois applications:

Suzanne Dempsey, Laois County Council  
sdempsey@laoiscoco.ie

## Longford applications:

Gary Brady Longford County Council  
gbrady@longfordcoco.ie

## Meath applications:

Bernadine Carry, Meath County Council  
BCarry@meathcoco.ie

## South Dublin applications:

Fionnghuala Ryan, South Dublin  
County Council  
envawareness@sdblincoco.ie

## Westmeath applications:

Ruth Maxwell, Westmeath County  
Council  
relovefashion@westmeathcoco.ie

## Wicklow applications:

James Callery, Wicklow County Council  
eao@wicklowcoco.ie

## This competition is kindly supported by:



Your information will be stored in line with your Local Authority's GDPR policy,  
please refer to their website if you would like further details