



Appendix II

Project Selection criteria

Applications will be assessed on the following criteria:

1. Proposed actions that focus on the four key measures outlined in Circular WP02.19 (i) prevention, (ii) abatement, (iii) education & awareness and (iv) enforcement.
2. Incorporation of the Eircodes and Test Purchases projects outlined in Circular WP02.19.
3. Areas identified under the recent IBAL report.
4. National Waste Enforcement Priorities 2019.
5. The extent of illegal dumping in the proposed project area. Photos must be submitted to support this criterion.
6. Proximity to SACs/ NHAs etc.
7. Proposed actions that reinforce the national waste enforcement message – encourage utilisation of existing national waste enforcement tools e.g. the national complaints line and See It? Say It! App (www.epa.ie).
8. Proposed actions that look to further the national understanding of the causes of illegal dumping – what are the social and economic factors.
9. In the context of waste management the use of modern technology makes it possible to reduce the impacts and therefore contributes to making this complex issue more sustainable. Proposals may include products, services or applications similar to the examples set out below:
 - Solar-powered rubbish compactors
 - Intelligent sensor-based CCTV
 - Aerial imagery from drones and satellites
10. Proposed actions that demonstrate a measurable impact on the specific risk – elimination or substantial mitigation.
11. Details of any proposed project partnerships from voluntary organisations such as:
 - a. Community Groups.
 - b. Tidy towns Committees / Groups.
 - c. Clubs.
 - d. Etc.and/ or from other state agencies such as:
 - e. Probation Service.
 - f. Civil Defence.
 - g. Etc.
12. Proposed actions that establish and promote a collaborative approach to prevention, education and awareness resulting in economies of scale and knowledge sharing amongst local authorities.
13. Details of how the project will be evaluated to determine the effectiveness of project measures.
14. Budget breakdown.



Grant funding criteria

1. Project areas must be located on publicly accessible land or in any place that is visible to any extent from a public place.
2. Projects must include the clean-up of illegally dumped material, and implementation of prevention measures to reduce the illegal dumping problem.
 - Projects that demonstrate an integrated approach, to include the involvement of other state agencies such as the An Garda Síochána, Special Investigation Unit of the Dept. of Social Protection, Revenue / Customs in preventing and targeting illegal dumping will be favourably considered.
3. Applicants must be able to provide details of the extent of illegal dumping occurring within the project area.
 - This should include a map of the project area, which indicates current dumping locations and an estimate of the amount and type of waste to be cleaned up.
4. Funding will not be provided for projects for which alternative funding is available – e.g. clean-ups after diesel laundering, historical sites, Anti-Litter & Anti-Graffiti Awareness Grant Scheme etc.
5. Salaries/ Wages will not be funded.
6. The applicant must demonstrate that project activities will be completed during 2019 and will support, initiatives such as:
 - National Spring Clean - National Spring Clean traditionally takes place throughout the month of April and the campaign encourages every sector of society to actively participate and take responsibility for litter, by actually conducting clean ups in their own local environment.
 - Clean coast Projects.
 - Local Authority Clean Up Weeks.
7. The applicant must demonstrate that investigations have been completed and enforcement actions initiated as appropriate.
8. Successful applicants must regularly engage with the WERLA in their Region and report on progress and media promotion of the project.

Assessing applications

Applications will be assessed by the relevant WERLA Regional Steering Groups.

Successful applicants

The appropriate WERLA will endeavour to notify successful applicants within one month of the closing date for applications.

Successful applicants will be required to submit the following information to the appropriate WERLA.

1. Prior to the commencement of the project:
 - A project plan - to include details of how awareness of the impact of illegal dumping will be raised by the project.
2. A progress report during the project.
3. After completion of the project:
 - A final report to include a PowerPoint presentation, final financial report and an invoice on a template provided by the Dept. of Communications, Climate Action & Environment.